



2015

EDUCATION AWARDS

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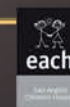
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EDUCATION AWARDS

Welcome to the **2015 North Essex Education Awards** produced by Newsquest Essex Ltd.

North Essex is a beacon of education and learning from our nurseries, schools and colleges, to other learning providers including the University of Essex - one of the top research universities in Britain.

These awards recognise and celebrate the hard work, achievements, passion and dedication of students, teachers, support staff and all those who contribute their time and effort into the invaluable education and training of our children.

Our readers will have the opportunity to nominate people and establishments for each of the 19 categories via our dedicated site at www.gazette-news.co.uk/education and via post (form inprint).

A panel of judges will then select 3 finalists for each category including a winner who will all be invited to attend our gala awards evening on Friday 6, November where it will be our pleasure to recognise these people and present the winners with their awards at the Weston Homes Community Stadium, Colchester.

The winners will be announced at a black-tie gala event. The evening will include a reception, three course dinner including table wine, an awards presentation ceremony followed by a disco. Those chosen as finalists will receive 2 complimentary tickets and further tickets can be purchased for just £35.



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Award Categories

Learner of the Year

This award will recognise a learner of any age who can demonstrate a commitment to their own personal and professional development through learning. They should show that training and education has made a real difference to their life by improving their skills or qualifications. The learner may have overcome particular obstacles to succeed.

Early Years Award

This award will go to an innovative and successful child-minding provider, nursery, school or organisation which stands out from the rest for their early years support or provision. They should be able to clearly demonstrate the impact their work has had on their users or the children in their care.

Community Involvement Award

The judges will be looking for an organisation or scheme which has really benefitted its community and beyond. The winner could be a parents' association supporting their school; a school raising money for charity or an innovative scheme building bridges between communities.

Technology in Learning

This award will go to an organisation or partnership which can demonstrate how the creative and innovative use of technology has had a positive impact on learning and teaching.

Teaching Assistant of the Year

The winner will be a teaching assistant who makes an outstanding contribution to the life of a nursery, school or college.

Support Staff of the Year

An award for a member of support staff, or a team of support staff, who always give exceptional service and make a real difference to their educational establishment through their work.

Innovation in the Arts Award

This award will go to an organisation or educational establishment which can demonstrate a commitment to providing opportunities in the arts to its members or students. The winners will show they are not only raising standards in the arts but allowing students to fulfil their potential through exciting, innovative and creative projects. Appropriate areas that could include dance, drama, visual arts, music, crafts, photography or creative writing.

Fit for Life Award

Awarded to an educational establishment which demonstrates an outstanding commitment to both encouraging students to be active on a regular basis with a wide participation in sports and other physical pursuits i.e. Youth Clubs, after school clubs and achieving success in those activities.

Outstanding New Teacher

An award for a teacher who has been in the profession for less than two years but has already shown outstanding promise in the classroom.

Teacher/Lecturer of the Year

This award will recognise a teacher or lecturer who inspires and engages students to fulfil their potential and makes an exceptional contribution to the life of their school, college or university.

Headteacher / Principal of the Year

This award will go to an inspirational headteacher or principal who has shown exceptional management and teaching skills and commitment to their school, college or university.



EDUCATION AWARDS

Award Categories

Award for Youth

This award will go to someone who has demonstrated outstanding commitment and enthusiasm while working with young people in Essex. The winner could be an individual volunteer, coach, leader or paid youth worker involved with organisations such as guiding and scouting, faith groups, sports teams, youth clubs, etc. Team entries will also be considered.

Apprentice of the Year

This award will go to an apprentice who has completed an apprenticeship within the last academic year (2014/15) or is working towards an apprenticeship. Judges will be looking for apprentices who has made outstanding progress in both their practical work and in their studies, and who have made an exceptional contribution to their workplace.

College, University or Post-18 Education & Training Provider of the Year

An award for an employer, education establishment or training organisation which has shown exceptional commitment to education, training and learning for their students or employees. The judges will be looking for nominations which can

demonstrate commitment to further and continuing education and a range of training opportunities available to learners aged 16 and above.

Special Education Needs (SENCO) Award

This award will go to a teacher, department or organisation providing exceptional support for those with special needs or disabilities.

School Personality of the Year

Awarded to the person in recognition of their outstanding personality and enthusiastic approach. A popular personality within the school. The winner could be a cook, caretaker or midday supervisor etc.

Primary School of the Year Award

This award will go to an exceptional primary school which stands out from the rest. Has your school shone with outstanding achievements? Have you made improvements and seen great results? Using evidence to support your case, tell us the secrets of your success. Was it down to innovative ways of working; parental involvement; pure determination - or something else? However you did it, If you believe your school deserves this award for 2014-15, then we want to know.

Secondary School of the Year Award

This award will go to an exceptional secondary school which stands out from the rest. Not only do we want to see academic achievement we also want the entries to demonstrate innovation, imagination and efforts to develop children in ways that go beyond the league tables. You should provide evidence to support your application, be it Ofsted reports, parent testimonials, data analysis or anything else you feel would be relevant.

The Gazette - Lifetime Achievement Award

This prestigious award will go to someone who, in the view of the judges, has had a significant and positive impact on education in North Essex over a period of years. There will be no shortlist published for this award and only the winner will be invited to the presentation event.

The judges will be looking at the quality of the nomination received rather than the quantity for one nominee. However, if a large number of nominations are received they will take this into account.



EDUCATION AWARDS

Sponsorship

What better way to show potential customers that 'community' is important to your business than by sponsoring an award category, maximising your marketing potential.

Rather than having a set rate for the sponsorship, we have 3 sponsorship categories, Bronze, Silver & Gold, depending on your budget along with how much promotion you would like within the Gazette and online.

We also have an overall sponsorship package which really is outstanding value, giving you maximum exposure on our awards marketing material.

Be part of recognising and celebrating the success of our future generations, and the people who make this happen.



EDUCATION AWARDS



We are offering 3 levels of sponsorship for the show

Bronze £750

- Quarter page full colour advert in the Meet the Winners supplement.
- Company profile in the Sponsors & Finalist supplement.
- Photo of stage presentation with category winners in Meet the Winners Supplement.
- One year advertising on the Gazette website in the form of a "Skyscraper" (15,600 page impressions) including a hyperlink to your own website.
- 2 complimentary tickets (additional can be purchased at the cost of £35).

Silver £950

- Half page full colour advert in the Meet the Winners supplement.
- Company profile in the Sponsors & Finalist supplement.
- Photo of stage presentation with category winners in Meet the Winners Supplement.
- One year advertising on the Gazette website in the form of a "Double MPU" (15,600 page impressions) including a hyperlink to your own website.
- 3 complimentary tickets (additional can be purchased at the cost of £35).

Gold £1,150

- Full page full colour advert in the Meet the Winners supplement.
- Company profile in the Sponsors & Finalist supplement.
- Photo of stage presentation with category winners in Meet the Winners Supplement.
- One year advertising on the Gazette website in the form of a "Leaderboard" (43,875 page impressions) including a hyperlink to your own website.
- 4 complimentary tickets (additional can be purchased at the cost of £35).



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Overall Sponsor of the Show

- A full page colour advert in Meet the Sponsors & Finalist and Meet the Winners Supplements.
- 2 straps on both Meet the Sponsors and Meet the Winners Supplement.
- Your logo on each page of all supplements.
- Company profile and photo in Meet the Sponsors.
- Your logo on all marketing material.
- One year's advertising on the education section & Education Zone website in the form of a "Skin" with a hyperlink to your website.
- 4 complimentary tickets to the event.
- Sponsorship of an award. School of the Year.

SOLD

Additional tickets can be purchased at the cost of £35.



EDUCATION AWARDS

Event Promotion

- In paper - These awards will be promoted in 7 Newsquest Essex paid and free newspapers and their respective websites over a minimum 6 month period. The Daily Gazette, Essex County Standard, Clacton & Frinton Gazette, Braintree & Witham Times, Halstead Gazette, Harwich & Manningtree Standard and Chelmsford Weekly News.
- A radio campaign on Heart Essex and Dream prior to the voting deadline of July 24.
- Daily Gazette - Meet the Sponsors & Finalists Supplement To include promotional material on both the sponsors and award finalists.
- Digital - The Education Awards will be promoted on all our Essex websites. The Colchester website attracts over 158,000 unique users per month (over our Essex websites 1 million monthly users).



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Award Entries Rules and Conditions

- All entries must be received by July 24, 2015.
- Submitted material cannot be returned and will be disposed of as confidential waste.
- By submitting your entry you accept the editor's decision regarding publication and promotion of details of finalists and winners.
- The judges will select up to three finalists in each category who, in their opinion, best meet the criteria listed.
- Employees of all Newsquest companies and their immediate families are not eligible to enter this competition.
- The judges' decision is final in all matters.
- We are unable to enter into any individual correspondence regarding entries received, judges' comments, finalists or winners.
- Judges reserve the right to move an entry into a different category if they deem it appropriate.
- As part of our safeguarding policy, shortlisted finalists may be subject to a verbal reference from their current employer.
- Up to six A4 sheets of additional information can be included with the entry form. We can also accept brochures or DVDs as supporting material.